



13 UNWTO AWARDS FORUM

Provisional Agenda

Time: Monday, 16 January 2017, 15:00 -21:30 Venue: Palacio Neptuno (Calle de Cervantes, 42, 28014 Madrid)

Master of Ceremony: Ms. Anita Mendiratta, CACHET Consulting/Special Advisor to Secretary General of UNWTO

15:00-15:15 Presentation of the UNWTO Conference on Building Public-Private Partnerships for Sustainable Tourism and Signing of the Agreement

- *Taleb Rifai, Secretary General, UNWTO*
- *Edmund Bartlett, Minister of Tourism and Entertainment, Jamaica*
- *Ibrahim Osta, Chemonics International*

The conference will be held on 27-29 November 2017 in Montego Bay, Jamaica.

13 UNWTO AWARDS FORUM

15:15-15:25 Opening Remarks

Taleb Rifai, Secretary General, UNWTO

15:25-15:45 UNWTO Ulysses Speech: Knowledge and Innovation in Tourism

Introduced by Dr. David Airey, UNWTO Ulysses Laureate (2006)

Speech by Dr. Geoffrey Wall, 13th UNWTO Ulysses Laureate

15:45-16:45 Presentations by the finalists of the UNWTO Awards for Excellence and Innovation in Public Policies & Governance:

Moderated by Dr. Donald Hawkins, 1st UNWTO Ulysses Prize Laureate

- Social Progress Index in Tourist Destinations of Costa Rica, Instituto Costarricense de Turismo, Costa Rica
- Innovative Use of E-Tourism, Advisory Council of the Tourism Ministry, Egypt
- Strategies for the Development of Sustainable Tourism in Guanajuato, Guanajuato Ministry of Tourism, Mexico
- Valencian Institute of Tourism Technologies (INVAT.TUR), Valencia Region Tourism Board, Spain

16:45-17:25 Presentations by the finalists of the UNWTO Awards for Excellence and Innovation in Enterprises:

Moderated by Dr. David Airey, UNWTO Ulysses Laureate (2006)

- Adding Color to Lives, Carlson Rezidor Hotel Group, Belgium
- Ecobnb, The Community of Sustainable Tourism, Ecobnb, Italy

17:25 - 17:40 Presentation by the winner of the UNWTO Ethics Award

Presentation by José Ángel Preciados, General Director, ILUNION Hotels



17:40-18:25 Presentations by the finalists of the UNWTO Awards for Excellence and Innovation in Non-Governmental Organization:

Moderated by Dr. François Bédard, Director-General, World Center of Excellence for Destinations (CED)

- A Sustainable Tourism Supply Chain, FundaciónTropicalia, Dominican Republic
- Govardhan Ecovillage - Eco Tourism as a catalyst for rural development, Govardhan Eco Village, India
- Culture Heritage: Tools for Sustainability of a World Heritage Site, Petra National Trust, Jordan

18:25-19:15 Presentations by the finalists of the UNWTO Awards for Excellence and Innovation in Research and Technology:

Moderator to be confirmed.

- Tourism 4.0, Turismo de Portugal, IP, Portugal
- Encyclopedia of Tourism, Ulysses Foundation, Spain
- Carmacal carbon calculator for travel packages, ANVR (Dutch Travel Trade Association), Netherlands

19:15-19:25 Closing Remarks

- *Carlos Vogeler, Executive Director, Member Relations, UNWTO*

19:30-21:00 Networking Cocktail

(Finalists in alphabetical order of representing countries.)*

About the UNWTO Awards Forum. – *The UNWTO Awards Forum showcases the outstanding achievements of UNWTO Awardees and Ulysses Prize Laureates. It also serves as a world-class platform to share and learn about the most innovative trends and development for the tourism sector.*

Patrons:



Partners / Sponsors:

